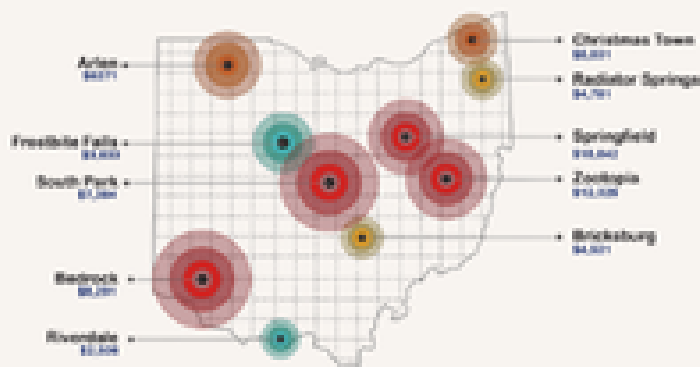
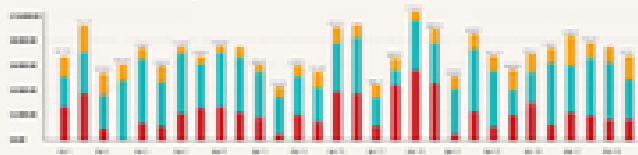


From Action to Insights: The Power of Purchek® Technology

Situational Awareness Report



Monthly Theft Trend: Previous Month



From Action
to Insights -
**The Power
of Purchek®
Technology**



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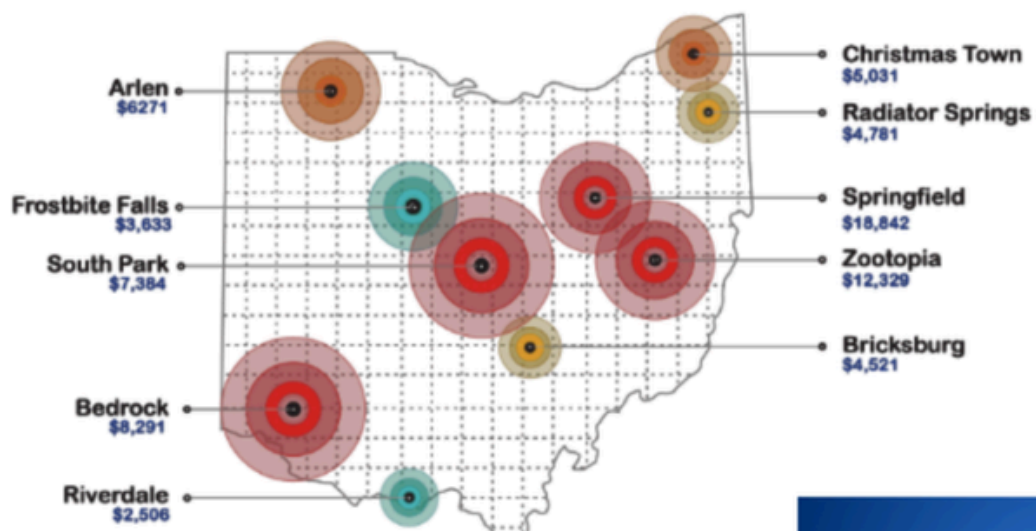


From Action to Insights with Situational Awareness Reports – The Power of Purchek® Technology

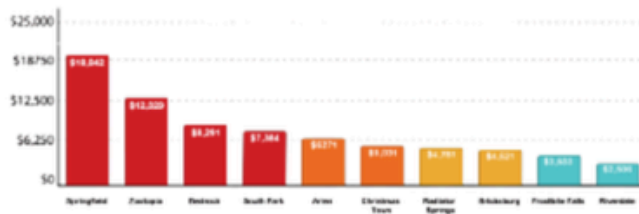
Are you curious about which stores experience the highest levels of attempted pushout theft? Or when pushout thefts are most likely to occur, whether by time of day or day of the week? These critical insights are available to customers subscribed to **Gatekeeper Systems'** Purchek® Theft Intelligence Services. Our dynamic reporting provides enterprise, division and store level reporting and can be customized to meet your preferences and delivery frequencies. Be prepared to quickly describe the attempted pushout activity and impact of the Purchek® solution to your management team.

Purchek® Theft Intelligence Services elevate the theft prevention value of your **Purchek® solution** by transforming isolated incidents into actionable insights. Beyond simply preventing theft at the moment, our services provide a comprehensive view of theft activity, enabling retailers to address broader patterns and trends strategically.

70 Stores 50% Reduction Within Weeks



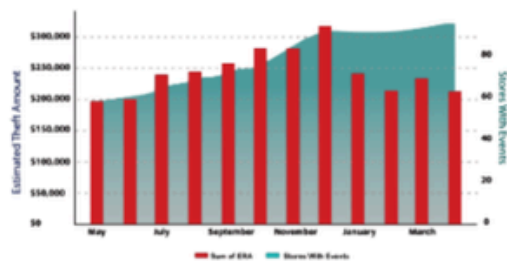
Top Ten Highest Theft Stores



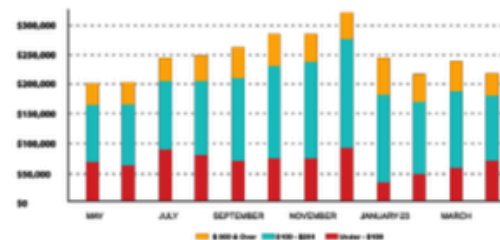
Monthly Theft Trend: Previous Month



Yearly Theft Trend With Total Stores



Yearly Theft Trend By Tiers



Flagged video data identifying Organized Retail Crime (ORC) and repeat offender incidents significantly reduces the burden on loss prevention teams. This empowers them to focus on proactive, action-oriented measures to lower shrink. Armed with these insights, retailers can deploy targeted countermeasures tailored to their unique challenges, leading to more effective loss prevention strategies and a greater impact on reducing theft.

Key Services Benefits:

- ROI measurement and ongoing optimization
- Professional investigators with decades of retail loss prevention experience collecting high fidelity data
- Consistent chain-wide asset protection coverage to augment in-field teams
- Alerts about theft activity as its confirmed
- Dynamic reporting including Situational Awareness, Theft Trends & ORC Activity
- High fidelity theft data to optimize guard and greeter services and optimize work-flows

Store level oversight of compliance and training needs.

These services go beyond identifying what has occurred—they empower your team to act preemptively. The Situational Awareness Report delivers actionable insights to shape smarter, more effective strategies. By addressing challenges with data-driven solutions, retailers can minimize theft, optimize the value of **Purchek® technology**, and achieve significant operational and financial gains.

Discover how [here](#)

Purchek® Technology to Offender: “You got caught in 4K!”



The popular tik-tok phrase “you got caught in 4K” resonates beyond just having video footage; it symbolizes a clear, unbiased view of theft prevention that respects customer dignity while protecting assets. The Purchek® technology is not just catching offenders in the act, it’s capturing them on video, providing undeniable evidence and data that is reshaping how retailers tackle theft. Learn more [here](#).

Gatekeeper Systems’ Theft Intelligence Services elevate the capabilities of your **Purchek® solution** by transforming video footage of theft incidents into actionable, strategic insights. Beyond preventing theft in the moment, these services provide a comprehensive view of theft activities, enabling retailers to identify patterns, trends, and repeat offenders with precision.

With our turnkey investigation services, retailers can focus on core operations while ensuring efficient and effective management of theft incidents.

Download Purchek® Theft Intelligence Services [here](#).

About Gatekeeper

Gatekeeper Systems' expanded product suite of intelligent cart solutions offers solutions for EVERY retailer's needs to minimize merchandise loss, reduce asset and labor expenditures. Gatekeeper's loss prevention and cart containment solutions utilize patented locking technology to put an end to cart-based shoplifting, shopping cart loss, and uninformed decision-making. Cart management solutions increase safety and reduce labor costs by maximizing productivity while simultaneously resulting in a positive store image. Intelligent pushout theft prevention solutions stop thieves and their cart full of unpaid merchandise from leaving the store. Customizable technology allows retailers to defend their entire store or just a high loss department based on the store's unique layout. Business Intelligence solutions provide increased visibility for informed decision making. Increase efficiency, optimize fleet size, and perfect the entire customer shopping experience with store and enterprise-level analytics.

