

Theft Intelligence Services



Business Intelligence

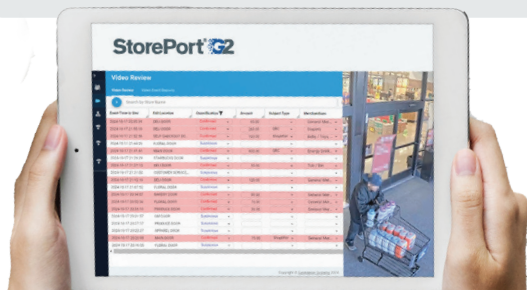


Actionable Intelligence for Every Level of Management

Gatekeeper Systems' Theft Intelligence Services deliver high-fidelity data empowering retailers to transform isolated theft incidents to actionable insights. The lens provided by the Purchek® solution can bring meaningful understanding to the theft behavior at your doors and inform your strategies for loss prevention as well as retail operations. Adapt and optimize loss prevention countermeasures, and maximize the value of other deployed solutions. With our turnkey investigation services, retailers can focus on core operations while ensuring efficient and effective management of theft incidents.

Managed Service Components

- ✓ Exception based video data collection
- ✓ Theft investigation, confirmation alerts and store location oversight delivered by AP professionals
- ✓ Chain-wide data fidelity management and reporting



Service Benefits

- ✓ ROI measurement and ongoing optimization
- ✓ Professional investigators with decades of retail loss prevention experience collecting high fidelity data
- ✓ Consistent chain-wide asset protection coverage to augment in-field teams
- ✓ Alerts about theft activity as its confirmed
- ✓ Dynamic reporting including *Situational Awareness, Theft Trends & ORC Activity*
- ✓ High fidelity theft data to optimize guard and greeter services and optimize work-flows
- ✓ Store level oversight of compliance and training needs



Pushout Prevention



Cart Retention



Business Intelligence



Cart Management



Three Tiers of Services Available To Accommodate Every Retailer's Needs

Gatekeeper Systems' Theft Intelligence Services is a subscription-based service offering three levels of services:

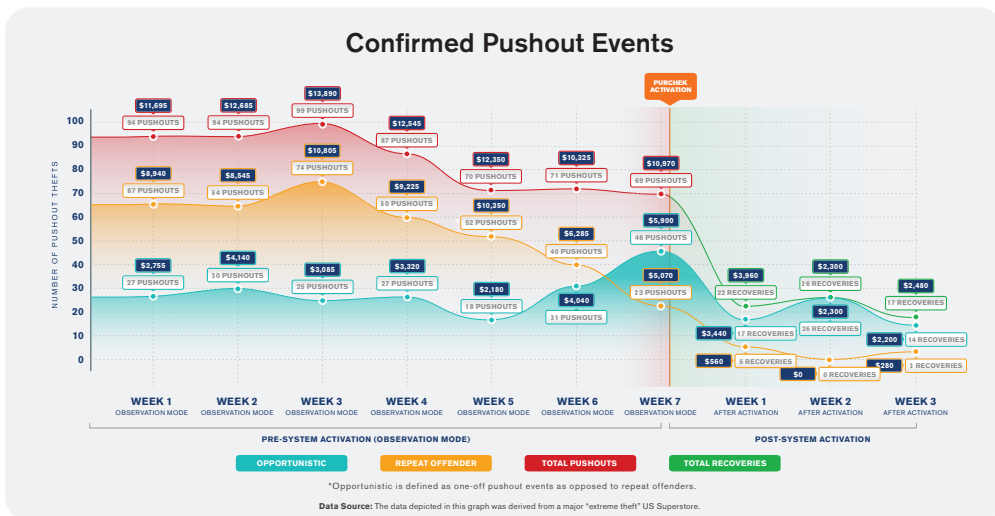
StorePort® G2 Platform Access
Video Event Classification
Video Event Theft Investigation
Confirm Pushout Events
Record Important Data
Data Fidelity Management
Theft Event Email Alert
Basic Reporting
Standard Trend Reporting
Situational Awareness Reporting
Theft Severity Benchmark

HOSTED Service Self-Classification	BASIC Service Classification Services	PREMIUM Service Investigation & Management Services
✓	✓	✓
Customer	✓	✓
Customer	Customer	✓
		✓
		✓
		✓
* ✓	* ✓	✓
* ✓	* ✓	✓
	* ✓	✓
		✓
Optional 12 Week Add-On Service		

* Optional: Requires customer entry of theft data within StorePort®G2 to surface within reporting.

Comprehensive Theft Analytics and Intelligence

After selecting the tier that best fits your needs, it's crucial to understand the measurable impact our solutions can have on your business. The following data demonstrates the power of Purchek® technology in reducing theft and improving operational efficiency across various store locations.



Why Choose Gatekeeper Systems' Premium Theft Intelligence Services?



Situational Awareness

- Detailed theft insights via video alerts and reports.
- Identifies patterns and repeat offenders.
- Prioritizes resources based on theft severity.



ROI Performance Measurement & Improvement

- Solid performance data to justify system costs.
- Monitors and enhances ROI.
- Provides metrics for continuous financial improvement.



Operational Efficiency

- No need for direct team involvement.
- Reduces monitoring burden and saves time.
- Frees resources to improve the shopping experience.



Ongoing Optimization & Visibility

- Gatekeeper Systems' managed services reduce long-term costs.
- Ensures the system runs optimally.
- Provides high-quality data for improved theft reduction.



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SYSTEMS

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