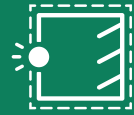


# Basic Purchek® Technology



Cart  
Retention



## Hybrid Pushout Theft Prevention & Cart Containment Technology - Preventing Loss at Every Door

**Gatekeeper Systems' Basic Purchek® solution** is the ultimate hybrid solution designed to keep carts within a specified area, prevent theft and retain unpaid merchandise. Use it for preventing carts from leaving your traditional exit areas, or to keep them from entering unauthorized zones such as fire exits, back doors and delivery driver doors. Basic Purchek® technology goes completely undetected and effectively deters cart and cart-based theft. It ensures that shopping carts remain in-store and are always available for customers, aiding in a seamless shopping experience. Additional benefits include lowering employee labor costs associated with cart retrieval, reducing the need for external cart retrieval services and eliminating the risk of municipal fines associated with carts found off-site. Improve the efficiency of your store operation by deploying the Basic Purchek® Solution.

### Key Benefits:

- ✔ Protect Your Shopping Carts
- ✔ Avoid Municipal Cart Fines
- ✔ Decrease in Labor Costs
- ✔ Retain Unpaid Merchandise
- ✔ Non-Confrontational Approach
- ✔ Positive Customer Experience

### Carts Should be Making You Money, Not Costing You Money

Adaptable to various retail store layouts, the Basic Purchek® system can be tailored to meet your specific needs. It eliminates shopping cart loss, prevents pushout theft, and significantly reduces cart maintenance expenses. The system is scalable to the full-featured Purchek® solution, depending on the options selected during installation. Reporting options are available (additional fees may apply).



Pushout  
Prevention



Cart  
Retention



Business  
Intelligence



Cart  
Management



**GATEKEEPER**  
SYSTEMS

## How it Works.

Gatekeeper Systems' Basic Purchek® Solution is a shopping cart containment system that combines a digitally-encoded locking signal, embedded perimeter antenna, and our patented locking SmartWheel® device to keep carts from being taken through traditional exits and/or from unauthorized zones. As a cart reaches the perimeter antenna, the self locking wheel engages, keeping the cart within store property.



### lock zone

When the cart reaches the boundary, the Smartwheel® device will come to a gradual stop.



### unlock zone

Simply pull the cart backwards and the Smartwheel® device will unlock.



### Smartwheel® Device

Gatekeeper Systems' patented self-braking wheel features a sealed, waterproof, and tamperproof internal locking mechanism.



### Cartkey®2 Remote

Carts unlock quickly and easily with a single press of the GREEN button, ensuring optimal customer satisfaction.

## Why is it great for you?

Gatekeeper Systems' Basic Purchek® technology is an innovative solution for retailers seeking to enhance safety and operational efficiency. This system effectively prevents cart-based theft and reduces cart loss and retrieval cost while enhancing the customer shopping experience. The Basic Purchek® system is an efficient, and customer-friendly solution for today's retail challenges.



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